



ESNO Sponsor Brochure

7th International Congress
29 - 31 May 2024

Why sponsor this congress?

Conference topic

Title: **"GREEN FUTURE, HEALTHY
WORKPLACE: NURSE
SPECIALIST LEADING THE
WAY"**

Subtitle: Education, Harmonisation and
Recognition.

Date: **30 - 31 May 2025**

Hackatone: **29 May 2025**

Location: Hotel International

Website: <https://esnozagreb2025.com/>

Dear Friends and Partners,

It is my great honour and privilege to invite you to the 7th European Specialist Nurses Organisation (ESNO) Congress, held this year in the vibrant and historic city of Zagreb, 29-31 May 2025. Our gathering is not just an event but

a significant milestone as we come together to address the most pressing issues of our time under the theme, **"Green Future, Health Workplace: Nurse Specialist Leading the Way!"**.

In this congress, we focus on innovation, education, and recognition, with a special emphasis on creating a healthier environment for our patients, our communities, and ourselves. As nurse specialists, we are at the forefront of these efforts, leading the charge towards a sustainable and healthier future.

Our world is facing unprecedented challenges, particularly in the realms of environmental health and workplace well-being. It is crucial that we, as healthcare professionals, not only adapt to these changes but also **lead the green health transformation**. This congress serves as a platform for us to share our knowledge, ideas, and experiences, driving forward the innovations that will shape the future of healthcare.

This congress, we have the privilege of welcoming a diverse group of stakeholders from across the health domain. Together, we will discuss the key challenges and opportunities that

lie ahead, forging partnerships that will enhance our collective impact. Your participation is not only welcomed but vital as we explore how we can work together to create healthier environments and workplaces.


To set the stage and ease into the congress, we will continue our tradition of starting with our **Hackathon on the first day**. This creative and collaborative experience will not only set the tone but also foster a spirit of innovation and camaraderie among all participants, making you feel welcome and connected before the formal opening.

As we gather these days of learning, discussion, and collaboration, I encourage each of you to engage fully, share your insights, and embrace the opportunities to innovate and lead. Together, we can shape a green future and a healthy workplace, **with nurse specialists leading the way**.

Thank you, and I look forward to work with you.

Sincerely,

Adriano Friganovic
President, ESNO



Who will attend?

- *European Specialist Nurses from all health domains and all European regions*
- *Presidents and representatives of European Specialist Nurses*
- *Educators in Health institutes*
- *Patient representatives and patient organisations*
- *Health managers and directors of health Institutes*
- *National health Regulators from Europe.*
- *Health professionals: doctors, medical specialists, pharmacists, dentists, psychologists*
- *Representatives of European agencies and commission*

Program Committee:

- *Dr Adriano Friganovic, President*
- *Ber Oomen, Executive Director*
- *Dr Alessandro Stievano, Vice President*
- *Jasper Erwin Tolarba, Sigma Liaison to the United Nations*
- *Corinne Scicluna, Malta*
- *Josefine Declay, ESNO Junior policy Officer*
- *Kristian Civka, ESNO Junior policy Officer*

What is the expected number of participants?

300 - 400 participants

Congress location

Hotel International Zagreb

Miramarska
10000 Zagreb
Croatia



Platinum Sponsor: € 15.000,00 / 4m²

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Free conference registration for 10 local participants and 5 international
- Time slot for workshop or lecture
- 2 tickets for the social event
- Exhibition area: 4 m²

Gold Sponsor: € 10.000,00 / 4m²

- Inclusion of company name and logo on the conference website with a link to the company website
- Inclusion of a brief company description on the conference website (maximum 500 words)
- Display of company banner (to be provided by sponsor) in the conference hall
- Company logo in the final program
- One-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Time slot for lecture
- Free conference registration for 3 persons international, and three local
- 2 tickets for the social event
- Exhibition area: 3m²

Silver Sponsor: € 5.000,00 / 2m²

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Half-page Advertisement in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 2 persons including
- tickets for the social event
- Banner booth (possibility to place company banner and small table/chair): 2m²

Bronze Sponsor: € 3.000,00 / 2m²

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program

- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- Conference registration for 1 person including
- 2 ticket for the social event
- Banner booth (possibility to place company banner and small table/chair): 2 m²

Sponsor: € 1.000,00 / 1m²

- Inclusion of company name and logo on the conference website with a link to the company website
- Company logo in the final program
- Company logo displayed on the screens in the congress center and in the meeting rooms before the sessions start
- 2 ticket for the social event
- Banner booth (possibility to place company banner and small table/chair): 1 m²



Important

1. We do not provide any address details of delegates to sponsors neither can they be bought.
2. The exhibition area does not include the costs of stand building, carpeting, electricity and other stand-related costs.
3. The sponsor is responsible to provide the symposium organization with logos, advertisements, company profile etc.
4. Congress will be according MedTech compliant rules.

Since this is a congress with a “mixed” target group pharmaceutical companies may not advertise prescription-only products, except during their 1-to-1 contact moments with healthcare professionals.

- Pharmaceutical companies may build a corporate stand
- Pharmaceutical companies may build a stand-in-stand in this case you may only allow healthcare

professionals into the private area
in the stand

Advertisements in the congress bag, programme booklet, proceedings book, abstract book, website and app may only include advertising for the company itself ("corporate advertising") which may be directed at the general public. The congress organization will make sure that Healthcare professionals and non-healthcare professionals can be recognized as healthcare and non-healthcare professionals.

Contact:

✉ congress@esnozagreb2025.com

**In order to meet your needs, the
organizing committee is available to
discuss any ideas or initiatives that are not
listed above**

